

**ORACLE®**

## **Oracle Business Process Analysis Suite**

**Oracle BPA/BPM Product Management**

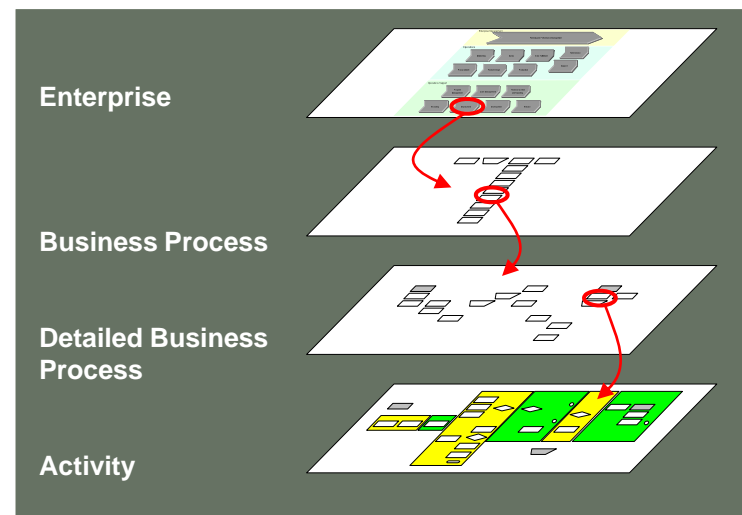
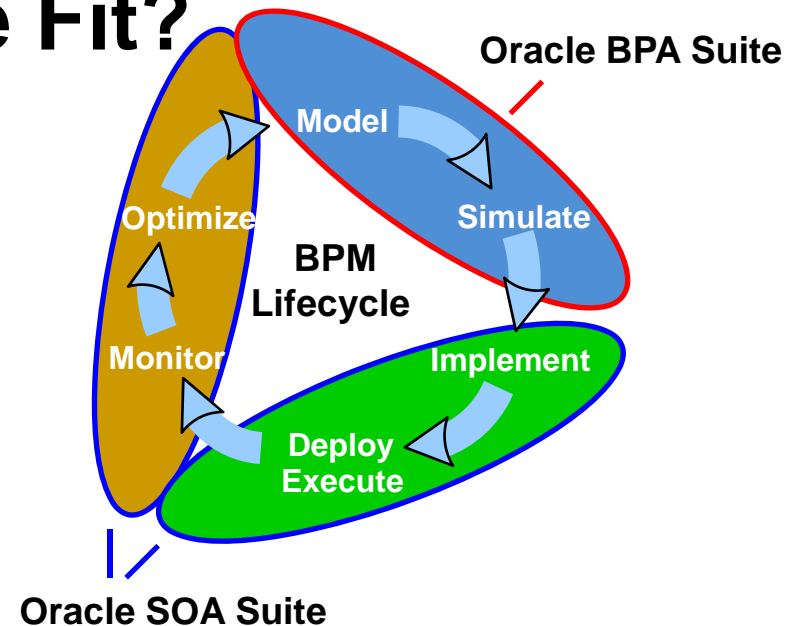


# Oracle OEMs IDS Scheer ARIS!

- Offered as Oracle Business Process Analysis Suite and now a component of Oracle Fusion Middleware
  - Provides modeling, simulation and publishing of business process models
  - Supports process execution, monitoring and optimization through Oracle BPEL Process Manager and Oracle BAM
- Leveraged by Application Teams to Model Reference Business Processes for Fusion Applications

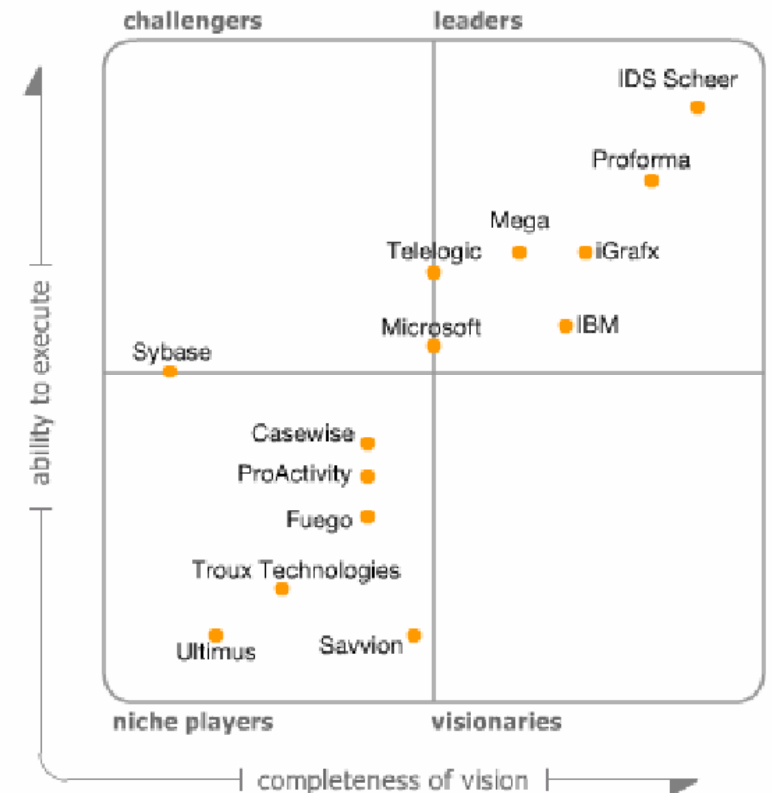
# Where does BPA Suite Fit?

- Fusion Middleware
  - Add Business Process Analysis capability
  - Business and IT Collaboration
  - Enterprise Architecture
- Fusion Applications
  - Reference Process Models
  - Collaborative Design
  - Process-oriented Configuration & Implementation



# Why IDS Scheer

- Market Leader
  - More than 5,000 customers
  - Strong R&D team
  - Proven OEM track record
- Most Comprehensive Toolset
  - Rich Functionality
  - Flexible and extensible meta model
  - Complementary architecture & tech stack



As of 1/1/2006

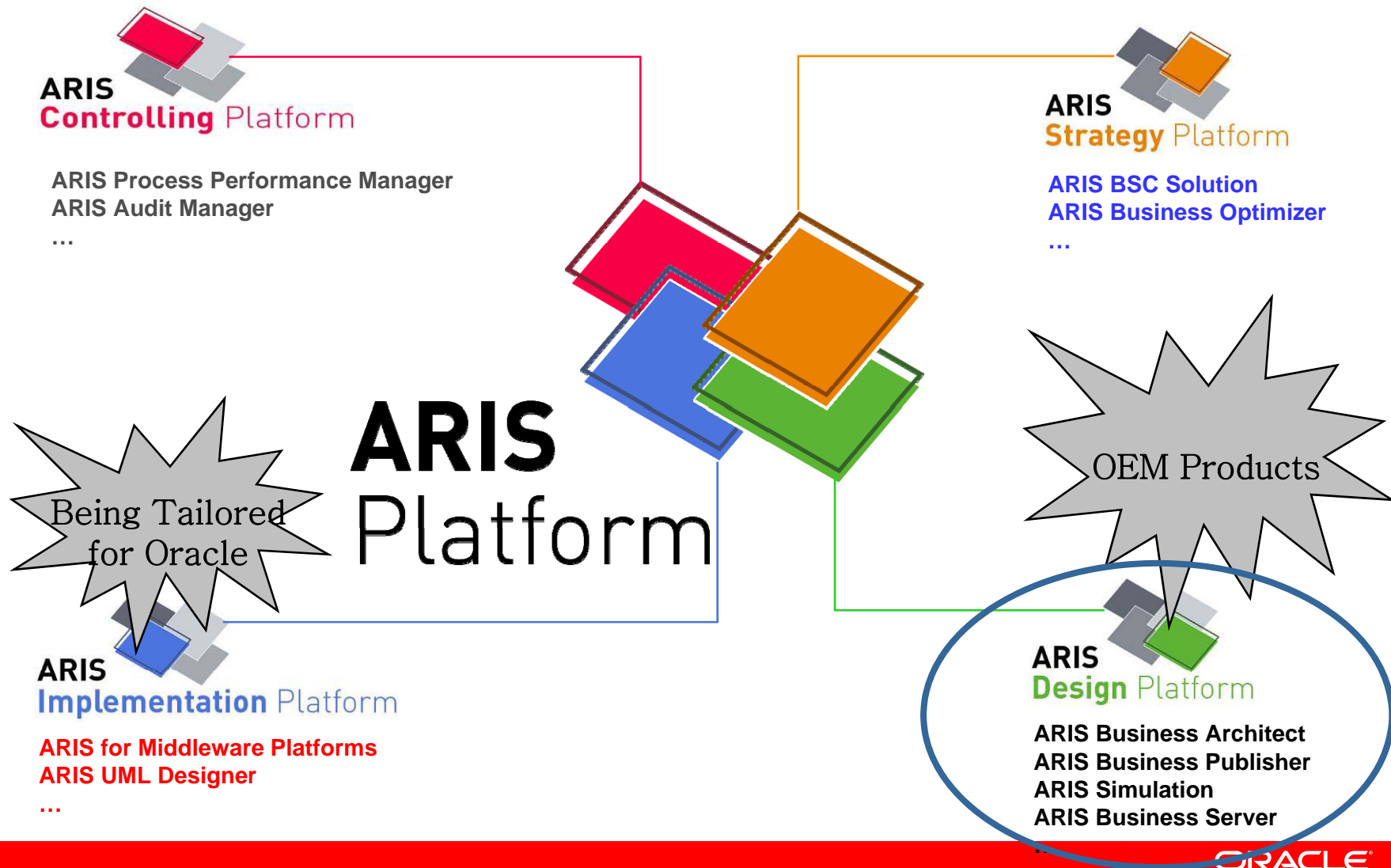
Source: Gartner (January 2006)

# ARIS is well Accepted!

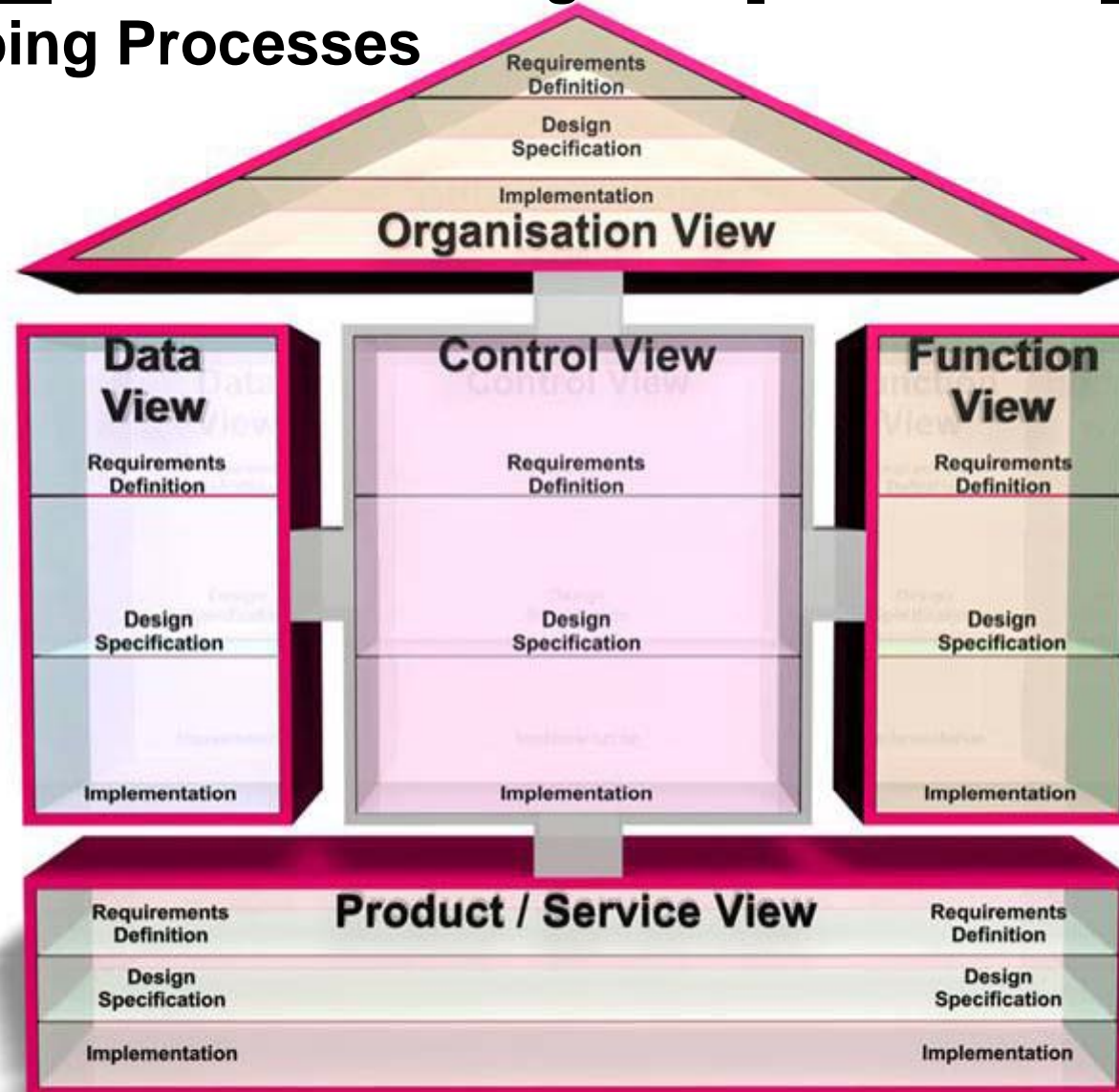


ORACLE®

# OEM Scope from ARIS Platform



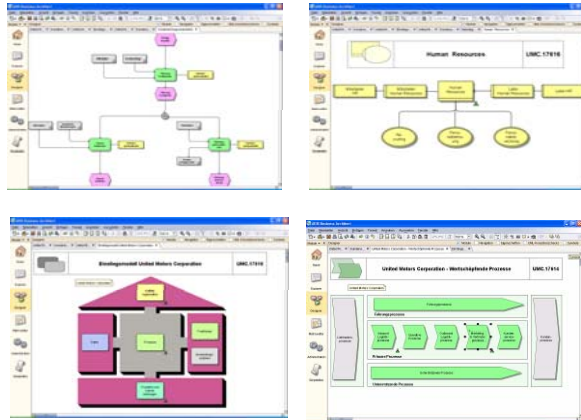
# ARIS - Architecture of Integrated Information Systems: Describing Processes



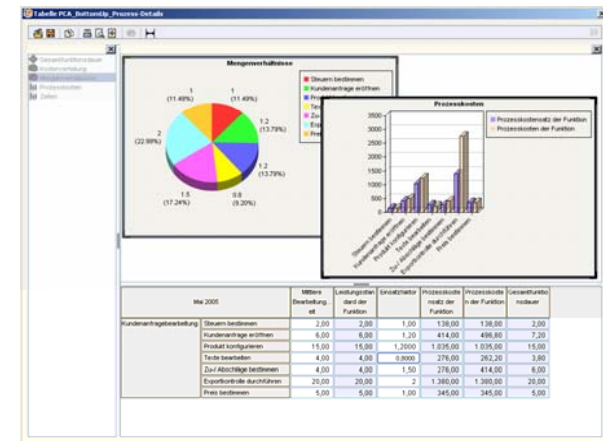


# Oracle BPA Suite – *Powered by ARIS*

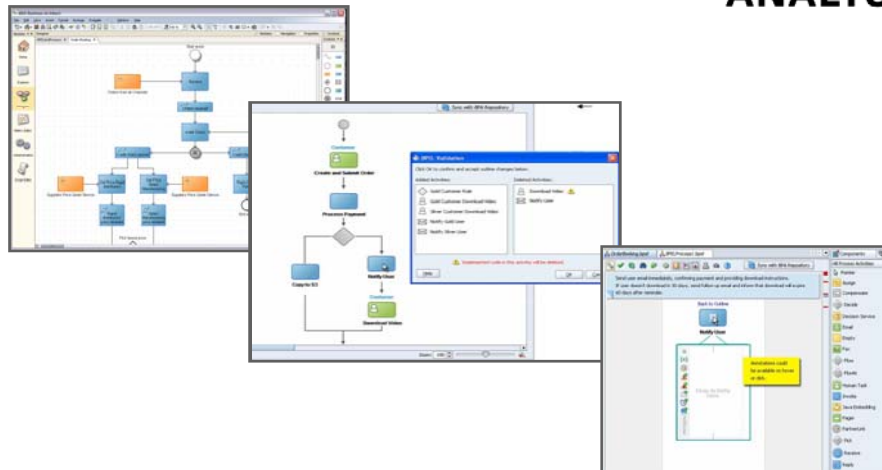
## Business Process Architect



## Business Process Simulator

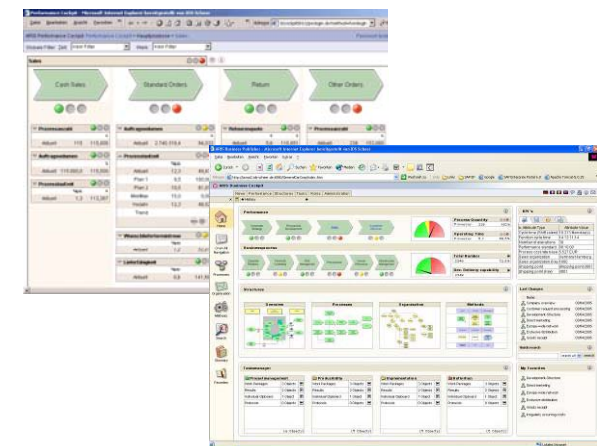


## Integration with SOA, BPEL PM



## BUSINESS PROCESS ANALYSIS SUITE

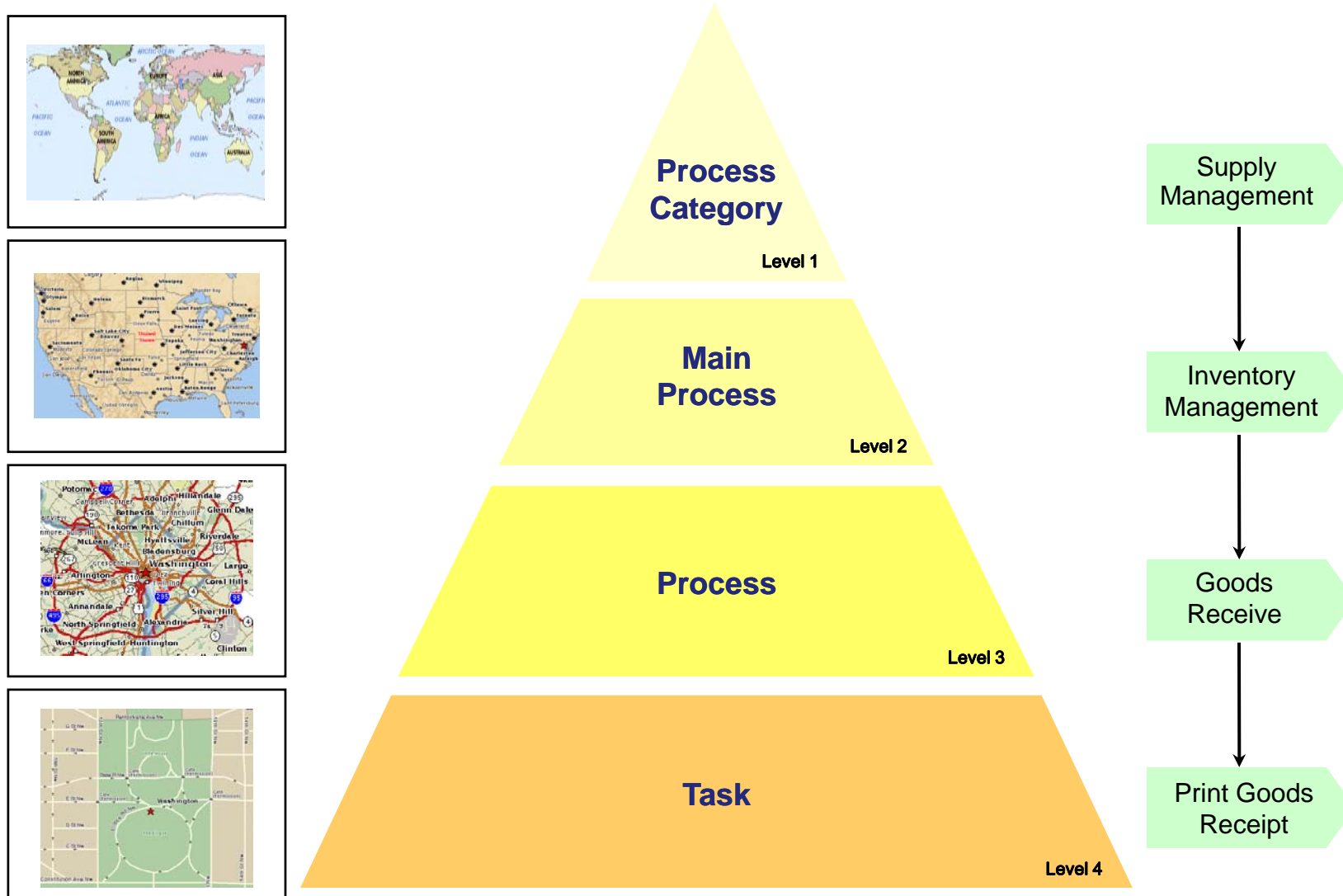
## Business Process Publisher



ORACLE®

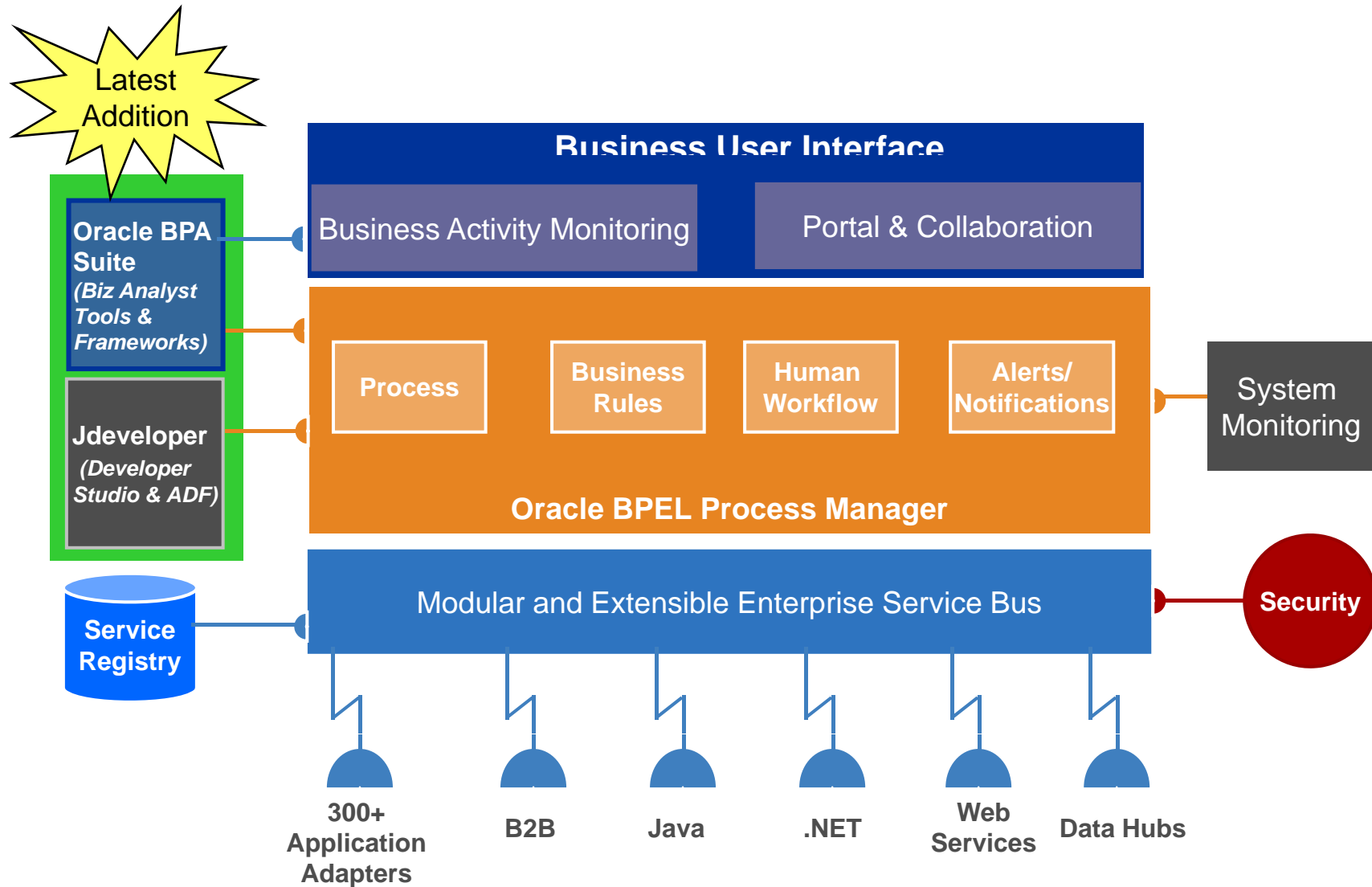


# Defining the Enterprise Process Architecture – The Entry Point



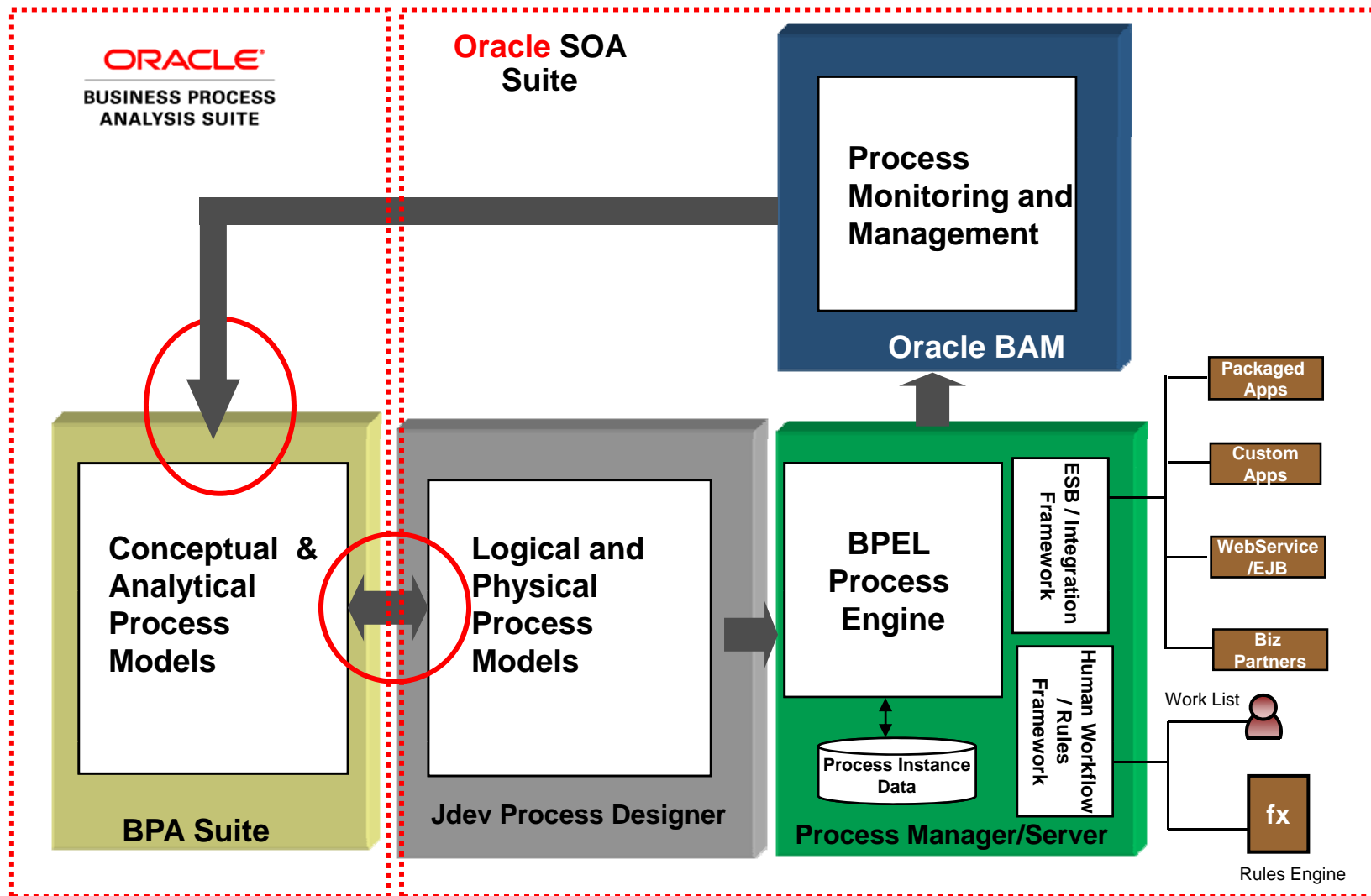
ORACLE®

# Oracle BPM Solution



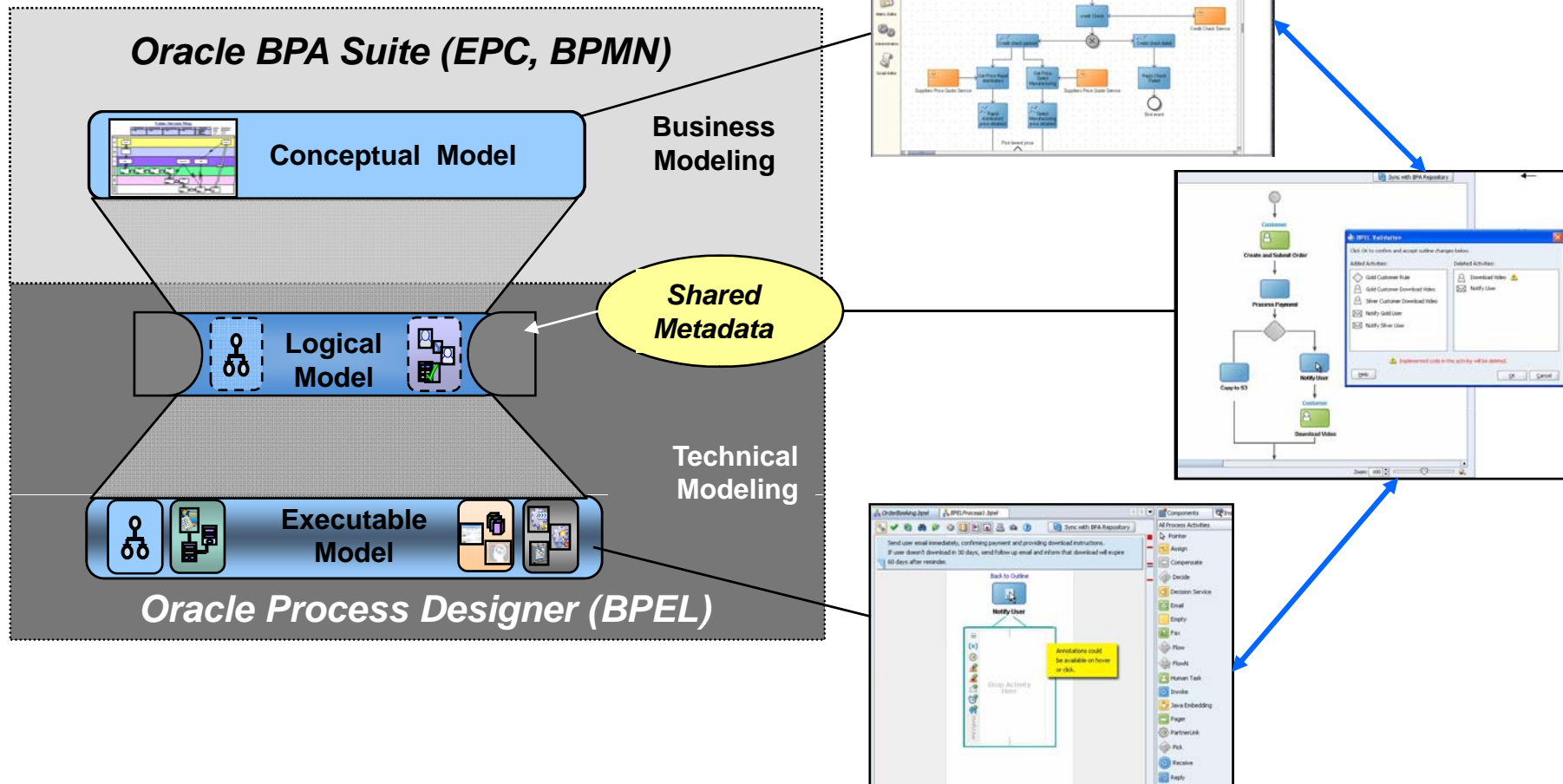
ORACLE

# Integration Philosophy for Closed Loop BPM



# Key Underpinnings of our Integration Approach

## *Business and Technical Modeling Alignment*

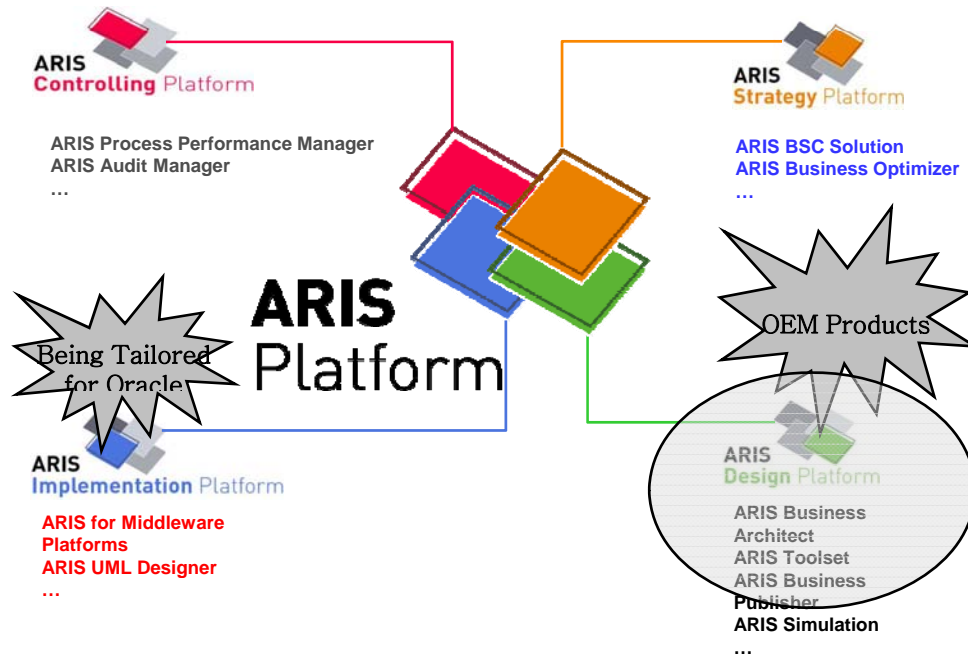


# Sample Selling Triggers...

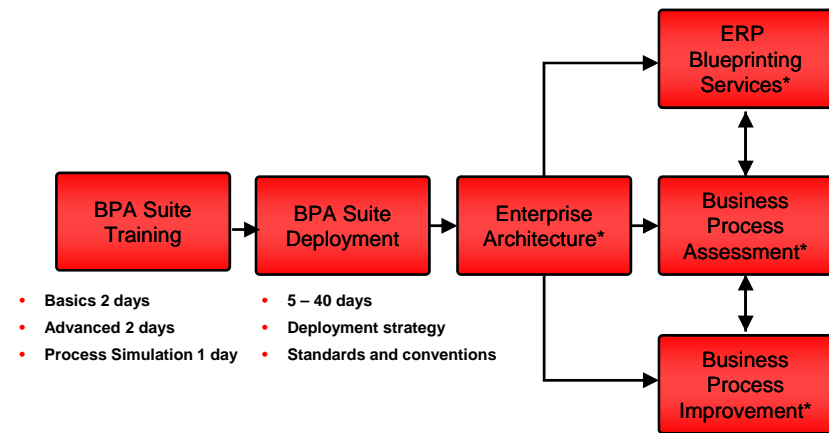
Trigger	Example Current Opportunities
<b>Corporate wide Business Process Improvement Initiatives</b>	<b>With Oracle Applications Implementation Objective</b> ✓ Arrow Electronics, CISCO <b>Without Oracle Applications Implementation Objective</b> ✓ Citigroup, HK Housing Society, Cingular, Philadelphia Housing Authority, OOCL
<b>Enterprise Architecture Initiatives</b>	Nokia, British Telecom, Symantec
<b>SOA Initiatives with a Business Focus</b>	Form Factor, ITC, Turkcell, International Trucking Co, CAN, Impac
<b>Process-driven Packaged Apps &amp; Industry Solutions</b>	Sunguard, Agile, Oracle Apps, IFlex

# IDS Scheer Value Added Offerings

## Products



## Services



## Process Templates

- SCOR
- ITIL
- eTOM



ORACLE®